



ENCOURAGING ETHICS

Myth: Our employees are ethical – we don't need business ethics. Most ethical dilemmas faced by managers in the workplace are complex. When the topic of business ethics comes up, people are quick to quote the Golden Rule, and speak of honesty and courtesy. But when presented with complex ethical dilemmas, most people realize there's a gray area when trying to apply ethical principles. Business ethics applies and needs to be taught effectively. The key is to find the balance and deal with the situation head on. Take in the values of the company as well as what the company stands for. Think of how it will affect the company's image and possibly profitability. Ethics is valuable to anyone, even if you follow basic ethical principles.

Ethics online continuing education helps you and your employees understand ethics, which helps to build your company's reputation.

Online and ready when you are...

[Go beyond the Golden Rule!](#)

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