



SPEAK UP

Communication comes in many forms but Franklin Covey's main three refer to *Defensive* (Win/Lose or Lose/Win), *Respectful* (Compromise) and *Synergistic* (Win/Win). *Defensive* communication comes out of a low-trust situation. The *Respectful* communication position is a non-confrontational position. *Synergistic* communication is a high-trust solution by all parties. Seek *Synergistic* communication (Win/Win) – the optimal choice! Be confident. Display a people-friendly attitude. A win-win situation benefits all parties. Nobody loses. Everybody wins.

The 7 Habits of Highly Effective People® 2-day experience provides the foundation to strengthen the human side of performance at the personal, managerial, and organizational levels. Equip your employees with the tools and skills to work at the highest levels of effectiveness, both with and through others.

Workshop Dates: March 12-13, 2009

[Communicate effectively!](#)

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