



I'M RUBBER, YOU'RE GLUE

“That which is most personal is most general.” This basic idea by FranklinCovey is a crucial part of highly effective communication. This vision illustrates that the more authentic you become, particularly regarding personal experiences, the more people can relate to you. Fellow co-workers will start to feel safer to express themselves, their ideas, and personal opinions. This expression in turn feeds back on the other person’s character. Resulting in new useful and practical insights and wisdom that will have a more efficient and effective way of life.

The 7 Habits of Highly Effective People® 2-day experience provides the foundation to strengthen the human side of performance at the personal, managerial, and organizational levels. Equip your employees with the tools and skills to work at the highest levels of effectiveness, both with and through others.

Workshop Dates: October 23-24, 2008

[Communicate effectively!](#)

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