



## ***HIRE – NOT FIRE***

It's easy to be blinded by an applicant's superior credentials. Today, more than ever, it's important for hiring managers to "go behind the resume." Check a candidate's former employers and education credentials. Dig deeper to ensure the quality of your new hire. Taking extra time on the front-end boosts employee quality as well as reduce turnover.

Ethics is online continuing education helping you and your employees understand ethics, which helps to build your company's reputation.

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